





# THE AP-GfK POLL June, 2010

Conducted by GfK Roper Public Affairs & Corporate Communications

# A telephone survey of the American general population (ages 18+)

Interview dates: June 9 – 14, 2010

Number of interviews: 1,044

Margin of error for the total sample: +/- 4.3 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.





#### **Supreme Court**

SUP1. As you may know, Supreme Court Justice John Paul Stevens is retiring, and President Obama has nominated Elena Kagan to replace him. Is your opinion of Supreme Court nominee Elena Kagan favorable, unfavorable, or haven't you heard enough about Elena Kagan yet to have an opinion?

#### [INTERVIEWER:

FOR EACH "FAVORABLE," ASK: Is that strongly or somewhat favorable? FOR EACH "UNFAVORABLE," ASK: Is that strongly or somewhat favorable?

	6/9-14/10	5/28- 6/1/09*
Total Favorable	20	34
Strongly favorable	10	21
Somewhat favorable	11	14
Total Unfavorable	17	18
Somewhat unfavorable	6	6
Strongly unfavorable	11	12
Haven't heard enough about her	63	39
Don't know (DO NOT READ)	*	9
Refused (DO NOT READ)	*	-

N = 1,044Based on: N = 1,000





<sup>\*</sup>Wording in 2009: "As you may know, Supreme Court Justice David Souter is retiring, and President Obama has nominated Sonia Sotomayor to replace him. Is your opinion of Supreme Court nominee Sonia Sotomayor favorable, unfavorable, or haven't you heard enough about Sonia Sotomayor yet to have an opinion?"

- SUP2. Do you think the U.S. Senate should confirm or should not confirm Elena Kagan as a Supreme Court Justice?
- SUP2a. (IF NOT "NOT SURE" OR "REFUSED" IN SUP2) Do you feel strongly or not strongly about that?

	6/9-14/10	5/28- 6/1/09*
Should Confirm	43	50
Feel strongly	23	35
Do not feel strongly	21	16
Should Not Confirm	26	22
Feel strongly	17	17
Do not feel strongly	9	5
Don't know (DO NOT READ)	30	27
Refused (DO NOT READ)	1	1

Based on: N=1,044 N=1,000





<sup>\*</sup>Wording in 2009: "Do you think the U.S. Senate should confirm or should not confirm Sonia Sotomayor as a Supreme Court Justice?"

PID1/

PID2. Do you consider yourself a Democrat, a Republican, an Independent, or none of these?

[IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat? [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican? [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	60/8-8/6	7/16-20/09	5/28-6/1/09	4/16-20/09	2/12-17/09	1/9-14/09	12/3-8/08	11/6-10/08
Total Democrat	46	45	41	45	44	37	43	43	39	44	46	46	46	47	44	48
Democrat – strong	15	15	14	15	14	12	18	17	14	14	20	16	18	19	17	21
Democrat – moderate	19	20	18	18	18	16	17	16	16	20	15	20	20	18	19	19
Independent – lean Democratic	12	10	9	12	12	9	8	10	9	9	11	10	9	9	8	8
None – lean Democratic	1	*	1	*	-	*	*	*	-	*	*	*	*	1	1	-
Total Republican	35	39	40	34	33	32	31	32	33	33	32	28	30	27	33	34
Republican – strong	9	10	14	11	9	9	11	10	9	11	11	9	9	8	13	13
Republican – moderate	15	16	12	12	12	13	10	11	11	12	12	9	13	12	13	11
Independent – lean Republican	11	13	14	12	12	11	10	11	13	10	9	9	8	7	7	10
None – lean Republican	*	*	ı	*	-	1	*	*	-	*	*	*	*	1	*	-
[VOL] Independent – don't lean	4	2	4	5	5	7	6	5	8	5	5	7	6	7	8	5
[VOL] None – don't lean	1	-	-	-	-	1	-	1	-	-	-	-	-	-	1	-
[VOL] Other	*	*	*	1	1	*	*	*	*	1	*	*	*	*	*	-
Don't know	15	14	15	15	18	24	19	21	19	18	17	19	17	18	15	14
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on: N=1,044 N=1,002 N=1,001 N=1,002 N=1,001 N=1,000 N=1,000 N=1,001 N=1,000 N=1,001 N=1,000 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,000 N=1,







# G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?

IF "Liberal," ASK: Would you say you are strongly or somewhat liberal? IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?

	6/9-14/10	5/7-11/10	4/7/10- 4/12/10	10/16/08-	10/20/08	9/27/08- 9/30/08
	Total	Total	Total	Total	Likely Voters	Likely Voters
Liberal - strongly	11	8	6	9	11	10
Liberal - somewhat	11	15	14	14	14	11
Conservative - strongly	21	21	21	18	20	24
Conservative - somewhat	23	23	23	21	18	14
Moderate	32	31	32	35	35	39
Don't know	1	3	3	2	2	2
Refused	1	1	1	1	*	

Based on: N=1,044 N=1,002 N=1,001 N=1,001 N=800 N=808



Are you, yourself, currently employed... [READ LIST. RECORD ONLY ONE RESPONSE] EM1.

	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	60/8-8/6	7/16/-20/09	5/28-1/09
Full-time	47	48	49	45	43	44	46	44	44	47	50
Part-time	11	13	11	14	13	15	11	10	12	13	13
Not employed	42	39	39	41	44	41	42	45	42	39	37
Don't know	*	*	1	*	-	*	*	*	-	1	*
Refused	*	-	*	*	*	1	1	1	1	1	1

[IF "NOT EMPLOYED" IN EM1, ASK:] Are you... [READ LIST. RECORD ONLY ONE EM2. RESPONSE]

N=1,002 N=1,008 N=1,001

N = 1,001

Based on:

N = 1,044

	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	60/8-8/6	7/16/-20/09	5/28-1/09
Retired	47	42	50	49	48	47	49	52	52	48	50
Homemaker	15	16	18	19	15	13	16	18	15	15	17
Student	12	11	9	9	8	7	9	10	8	9	7
Temporarily unemployed	25	27	21	23	27	32	24	18	22	24	22
Don't know	2	4	2	*	1	1	1	2	2	2	2
Refused	*	-	1	-	1	*	1	*	*	2	2

Based on: N=472 N=415 N = 420N=420 N=423 N=451 N=438 N=415 N=402



N = 1,003

N=1,001

N=1,006

N = 1,000



CUR38. Thinking of the last 6 months – that is, since November of last year – have you or has someone in your family lost a job as a result of economic conditions, or not?

	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	60/8-8/6	7/16-20/09	5/28-6/1/09	4/16-20/09	2/12-17/09
Yes (self lost job)	7	8	6	8	7	9	9	8	5	8	7	8	10
Yes (someone in family)	29	21	23	23	28	22	21	20	26	21	21	25	25
No	61	69	69	67	63	66	66	70	65	65	70	62	65
Both (self and family member) [VOL]	4	1	3	2	1	3	3	2	2	4	1	4	1
Don't know	*	*	-	*	-	*	-	*	*	1	1	*	*
Refused	-	-	*	*	-	*	*	*	1	1	*	*	-

Based on:

CUR39. And thinking of the last 6 months – that is, since November of last year – has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	60/8-8/6	7/16-20/09	5/28-6/1/09	4/16-20/09	2/12-17/09
Yes	70	63	64	64	71	69	66	65	66	64	60	67	65
No	29	36	36	35	29	30	34	34	32	34	39	33	35
Don't know	1	*	*	1	1	*	*	1	1	2	1	1	1
Refused	-	-	*	-	-	*	-	*	1	1	-	-	-

Based on: N=1,044 N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,000 N=1,



N=1,001

N=1,000

[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

# DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habitating	58
Separated	2
Divorced	11
Widowed	6
Never Married	23
Don't know [VOL]	*
Refused [VOL]	*

Based on: N=1,044

# DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	9
High school graduate	35
Technical/trade school	6
Some college	22
College graduate	15
Some graduate school	3
Graduate degree	9
Don't know [VOL]	*
Refused [VOL]	*

Based on: N=1,044

# DM4. In what year were you born?

Age group:

Age group.	
18-29	22
30-49	37
50-64	24
65+	17
Refused	1







DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	24
Suburban area	43
Rural area	30
Don't know [VOL]	2
Refused [VOL]	*

Based on: N=1,044

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	60
Rent	29
Other arrangement	11
Don't know	*
Refused	*

Based on: N=1,044

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	36
No	63
Don't know	*
Refused	*





DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	24
One Line	71
Two lines	4
Three or more lines	1
Don't know	*
Refused	*

Based on: N=1,044

DM9. And on how many different <u>cell</u>-phone numbers, if any, could I have reached you for this call?

None	9
One	67
Two	16
Three or more	7
Don't know	*
Refused	*

Based on: N=1,044

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	27
Cell phone	38
Both equally	35
Don't know	*
Refused	-





DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	48
One	40
Two	4
Three or more	8
Don't know	-
Refused	1

Based on: N=312

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	37
No	62
Don't know	1
Refused	1

Based on: N=1,044

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

3	
Protestant	28
Catholic	24
Mormon	1
Jewish	2
Muslim	1
Other religion [SPECIFY]	20
Don't belong to religious denomination	24
Don't know	*
Refused	1





DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	76
No, not a Christian	24
Don't know	-
Refused	-

Based on: N=172

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	18
Less often than a few times a year	10
A few times a year	20
Once or twice a month	15
Once a week	27
More than once a week	10
Don't know	*
Refused	1

Based on: N=1,044

DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	13
No	86
Don't know	*
Refused	*







- DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
- DM18. [IF <u>NOT</u> SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White	71
Black, African-American, or Negro	12
American Indian or Alaska Native	1
Asian Indian	1
Vietnamese	-
Chinese	*
Filipino	*
Korean	*
Native Hawaiian	-
Guamanian or Chamorro	-
Samoan	-
Japanese	*
Other Asian	1
Other Pacific Islander	*
Some other race [SPECIFY]	7
Multiple races [VOL]	3
Don't know [VOL]	1
Refused [VOL]	3

Based on: N=1,044

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	46
\$50,000+	50
Don't know [VOL]	1
Refused [VOL]	3







DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	8
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	9
\$150,000 or more	6
Don't know [VOL]	2
Refused [VOL]	6

Based on: N=1,044

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	40
No	58
Don't know	*
Refused	2

Based on: N = 1,044



# [ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	50
1	15
2	12
3	4
4	3
5-9 times	3
10-14 times	4
15-19 times	1
20-24 times	1
25 times or more	2
Don't know	5
Refused	*

Based on: N=532

# DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	48
Female	52

Based on: N=1,044

# **REGION:**

	Total
N	
Northeast	19
Midwest	22
South	37
West	22







### **AP-GfK Poll Methodology**

The **Associated Press-GfK Poll** was conducted from June 9 through June 14, 2010, by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,044 general population adults adults age 18 or older.

Interviews were conducted with 732 respondents on landlines and 312 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 4.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at http://www.ap-gfkpoll.com.





